

# CONTRACT



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

And:

**Mentzer Media Services**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

<b>Contract / Revision</b> 939897 /		<b>Alt Order #</b> 06265390
<b>Product</b> Issue		
<b>Contract Dates</b> 08/15/12 - 08/21/12		<b>Estimate #</b> 316 AMER FOR PROSP
<b>Advertiser</b> Americans for Prosperity		<b>Original Date / Revision</b> 08/06/12 / 08/06/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KOAT	<b>Account Executive</b> Mary Tricoli	<b>Sales Office</b> HRP-Philadelph
<b>Special Handling</b>		
<b>Demographic</b> Adults 50+		
		<b>Total Ratings</b> 144.00
<b>IDB#</b> 1021	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAT	08/15/12	08/19/12	Good Morning America	7-9a		:30				NM	2	\$1,050.00
		Class of Time - Fixed Non Pre-emptible											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/13/12	08/19/12	--WT---				2	\$525.00	3.00			
N 2	KOAT	08/15/12	08/19/12	Action 7 News @ 6p	6-630p		:30				NM	3	\$2,400.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/13/12	08/19/12	--WTF--				3	\$800.00	7.00			
N 3	KOAT	08/15/12	08/19/12	Entertainment Tonight 630-7p	630-7p		:30				NM	2	\$1,600.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/13/12	08/19/12	--WT---				2	\$800.00	4.00			
N 4	KOAT	08/15/12	08/19/12	Action 7 News @ 1030p	1030-1105p		:30				NM	2	\$1,700.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/13/12	08/19/12	--WT---				2	\$850.00	4.00			
N 5	KOAT	08/15/12	08/19/12	Nightline	1105-1135p		:30				NM	3	\$675.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/13/12	08/19/12	--WTF--				3	\$225.00	3.00			
N 6	KOAT	08/15/12	08/19/12	Sa 6a A7N More in the AM	6-9a		:30				NM	1	\$300.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----1-				1	\$300.00	5.00			
N 7	KOAT	08/15/12	08/19/12	Action 7 News @ 5p Sat	5-530p		:30				NM	1	\$300.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----1-				1	\$300.00	9.00			
N 8	KOAT	08/15/12	08/19/12	Sa A7N @ 6P	6-630p		:30				NM	1	\$300.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Contract / Revision 939897 /		Alt Order # 06265390
Contract Dates 08/15/12 - 08/21/12	Product Issue	Estimate # 316 AMER FOR PROSPEI
Advertiser Americans for Prosperity		Original Date / Revision 08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$300.00	7.00			
N 9	KOAT	08/15/12	08/19/12	MOVIE	7-10p		:30				NM	2	\$900.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----2-				2	\$450.00	3.00			
N 10	KOAT	08/15/12	08/19/12	GREY'S ANATOMY	Late Fringe/Variou		:30				NM	1	\$130.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$130.00	2.00			
N 11	KOAT	08/15/12	08/19/12	ABC Little League	9am-5pm		:30				NM	2	\$600.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----5-				2	\$300.00	2.00			
N 12	KOAT	08/15/12	08/19/12	This Week	9-10a		:30				NM	1	\$500.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$500.00	3.00			
N 13	KOAT	08/15/12	08/19/12	Action 7 News @ 5p Sun	5-530p		:30				NM	1	\$525.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$525.00	8.00			
N 14	KOAT	08/15/12	08/19/12	EXT MK	Prime Other		:30				NM	1	\$1,500.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$1,500.00	4.00			
N 15	KOAT	08/20/12	08/21/12	Good Morning America	7-9a		:30				NM	1	\$525.00
Class of Time - Fixed Non Pre-emptible													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$525.00	3.00			
N 16	KOAT	08/20/12	08/21/12	Action 7 News @ 6p	6-630p		:30				NM	2	\$1,600.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$800.00	7.00			
N 17	KOAT	08/20/12	08/21/12	Entertainment Tonight 630-7p	630-7p		:30				NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$800.00	4.00			
N 18	KOAT	08/20/12	08/21/12	Action 7 News @ 10p M-F	10-1030p		:30				NM	1	\$1,300.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$1,300.00	6.00			
N 19	KOAT	08/20/12	08/21/12	Action 7 News @ 1030p	1030-1105p		:30				NM	1	\$850.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				1	\$850.00	4.00			
N 20	KOAT	08/20/12	08/21/12	Nightline	1105-1135p		:30				NM	2	\$450.00
Class of Time - Pre-emptible with notice													

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<u>Contract / Revision</u> 939897 /		<u>Alt Order #</u> 06265390
<u>Contract Dates</u> 08/15/12 - 08/21/12	<u>Product</u> Issue	<u>Estimate #</u> 316 AMER FOR PROSPEI
<u>Advertiser</u> Americans for Prosperity		<u>Original Date / Revision</u> 08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----				2	\$225.00	3.00				
N 21	KOAT	08/20/12	08/21/12	BACHELOR PAD	7-10p		:30				NM	1	\$2,200.00	
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		08/20/12	08/26/12	1-----				1	\$2,200.00	7.00				
Totals										144.00			32	\$20,205.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/21/12	32	\$20,205.00	\$17,174.25
<b>Totals</b>	32	\$20,205.00	\$17,174.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## CONTRACT



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And:

**Mentzer Media Services**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

<u>Contract / Revision</u> 939877 /		<u>Alt Order #</u> 06265347
<u>Product</u> Issue		
<u>Contract Dates</u> 08/08/12 - 08/14/12		<u>Estimate #</u> 281 AMER FOR PROSP
<u>Advertiser</u> Americans for Prosperity		<u>Original Date / Revision</u> 08/06/12 / 08/06/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
		<u>Total Ratings</u> 125.00
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAT	08/08/12	08/12/12	Good Morning America	7-9a		:30				NM	2	\$1,050.00
		Class of Time - Fixed Non Pre-emptible											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	--WT---				2	\$525.00	3.00			
N 2	KOAT	08/08/12	08/12/12	Action 7 News @ 6p	6-630p		:30				NM	3	\$2,400.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$800.00	7.00			
N 3	KOAT	08/08/12	08/12/12	Entertainment Tonight 630-7p	630-7p		:30				NM	2	\$1,600.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	--WT---				2	\$800.00	4.00			
N 4	KOAT	08/08/12	08/12/12	Action 7 News @ 10p M-F	10-1030p		:30				NM	2	\$2,600.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	--WT---				2	\$1,300.00	6.00			
N 5	KOAT	08/08/12	08/12/12	Action 7 News @ 1030p	1030-1105p		:30				NM	2	\$1,700.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	--WT---				2	\$850.00	4.00			
N 6	KOAT	08/08/12	08/12/12	Nightline	1105-1135p		:30				NM	3	\$675.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$225.00	3.00			
N 7	KOAT	08/08/12	08/12/12	Sa 6a A7N More in the AM	6-9a		:30				NM	1	\$300.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$300.00	5.00			
N 8	KOAT	08/08/12	08/12/12	Action 7 News @ 5p Sat	5-530p		:30				NM	1	\$300.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Contract / Revision	Alt Order #
939877 /	06265347

Contract Dates	Product	Estimate #
08/08/12 - 08/14/12	Issue	281 AMER FOR PROSPEI

Advertiser	Original Date / Revision
Americans for Prosperity	08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		08/06/12	08/12/12	-----1-				1	\$300.00	9.00				
N 9	KOAT	08/08/12	08/12/12	Sa A7N @ 6P	6-630p		:30				NM	1	\$300.00	
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		08/06/12	08/12/12	-----1-				1	\$300.00	7.00				
N 10	KOAT	08/08/12	08/12/12	This Week	9-10a		:30				NM	1	\$500.00	
Class of Time - Immediately Pre-emptible without notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		08/06/12	08/12/12	-----1				1	\$500.00	3.00				
N 11	KOAT	08/13/12	08/14/12	Good Morning America	7-9a		:30				NM	1	\$525.00	
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		08/13/12	08/19/12	1-----				1	\$525.00	3.00				
N 12	KOAT	08/13/12	08/14/12	Action 7 News @ 6p	6-630p		:30				NM	2	\$1,600.00	
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		08/13/12	08/19/12	MT-----				2	\$800.00	7.00				
N 13	KOAT	08/13/12	08/14/12	Entertainment Tonight 630-7p	630-7p		:30				NM	1	\$800.00	
Class of Time - Immediately Pre-emptible without notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		08/13/12	08/19/12	1-----				1	\$800.00	4.00				
N 14	KOAT	08/13/12	08/14/12	Action 7 News @ 10p M-F	10-1030p		:30				NM	1	\$1,300.00	
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		08/13/12	08/19/12	MT-----				1	\$1,300.00	6.00				
N 15	KOAT	08/13/12	08/14/12	Action 7 News @ 1030p	1030-1105p		:30				NM	1	\$850.00	
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		08/13/12	08/19/12	MT-----				1	\$850.00	4.00				
N 16	KOAT	08/13/12	08/14/12	Nightline	1105-1135p		:30				NM	2	\$450.00	
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		08/13/12	08/19/12	MT-----				2	\$225.00	3.00				
Totals										125.00			26	\$16,950.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	26	\$16,950.00	\$14,407.50
<b>Totals</b>	<b>26</b>	<b>\$16,950.00</b>	<b>\$14,407.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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## CONTRACT



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

And:

**Mentzer Media Services**  
**Attention: Anne Braunscheidel**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

<u>Contract / Revision</u> 940092 /		<u>Alt Order #</u> 06266366
<u>Product</u> Issue		
<u>Contract Dates</u> 09/04/12 - 09/10/12	<u>Estimate #</u> 327 AMER FOR PROSP	
<u>Advertiser</u> Americans for Prosperity		<u>Original Date / Revision</u> 08/07/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	09/04/12	09/06/12	Good Morning America	7-9a		:30			NM	2	\$1,050.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-T-T---				2	\$525.00			
N 2	KOAT	09/04/12	09/07/12	Action 7 News @ 6p	6-630p		:30			NM	4	\$3,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-TWTF--				4	\$800.00			
N 3	KOAT	09/04/12	09/06/12	Entertainment Tonight 630-7p	630-7p		:30			NM	2	\$1,600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-TWT---				2	\$800.00			
N 4	KOAT	09/04/12	09/06/12	Action 7 News @ 1030p	1030-1105p		:30			NM	2	\$1,700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-T-T---				2	\$850.00			
N 5	KOAT	09/04/12	09/06/12	Nightline	1105-1135p		:30			NM	3	\$675.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-TWT---				3	\$225.00			
N 6	KOAT	09/08/12	09/08/12	Sa 6a A7N More in the AM	6-9a		:30			NM	2	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-----2-				2	\$300.00			
D 7	KOAT	09/08/12	09/08/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
		Class of Time - Pre-emptible with notice										
D 8	KOAT	09/08/12	09/08/12	Sa A7N @ 6P	6-630p		:30			NM	0	\$0.00
		Class of Time - Pre-emptible with notice										
N 9	KOAT	09/09/12	09/09/12	This Week	9-10a		:30			NM	1	\$500.00
		Class of Time - Immediately Pre-emptible without notice										

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**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

<u>Contract / Revision</u> 940092 /		<u>Alt Order #</u> 06266366
<u>Contract Dates</u> 09/04/12 - 09/10/12	<u>Product</u> Issue	<u>Estimate #</u> 327 AMER FOR PROSPEI
<u>Advertiser</u> Americans for Prosperity		<u>Original Date / Revision</u> 08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$500.00			
N 10	KOAT	09/09/12	09/09/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$525.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$525.00			
N 11	KOAT	09/10/12	09/10/12	Good Morning America	7-9a		:30			NM	1	\$525.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$525.00			
N 12	KOAT	09/10/12	09/10/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$800.00			
N 13	KOAT	09/10/12	09/10/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$800.00			
N 14	KOAT	09/10/12	09/10/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$1,300.00			
N 15	KOAT	09/10/12	09/10/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$850.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$850.00			
N 16	KOAT	09/10/12	09/10/12	Nightline	1105-1135p		:30			NM	1	\$225.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$225.00			
N 17	KOAT	09/10/12	09/10/12	BACHELOR PAD	7-10p		:30			NM	1	\$2,200.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$2,200.00			
Totals											24	\$16,550.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	24	\$16,550.00	\$14,067.50
<b>Totals</b>	<b>24</b>	<b>\$16,550.00</b>	<b>\$14,067.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## CONTRACT



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

And:

**Mentzer Media Services**  
**Attention: Anne Braunscheidel**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

<u>Contract / Revision</u> 940080 /		<u>Alt Order #</u> 06266319
<u>Product</u> Issue		
<u>Contract Dates</u> 08/28/12 - 09/03/12		<u>Estimate #</u> 318 AMER FOR PROSP
<u>Advertiser</u> Americans for Prosperity		<u>Original Date / Revision</u> 08/07/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	08/28/12	08/29/12	Good Morning America	7-9a		:30			NM	2	\$1,050.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-TW----				2	\$525.00			
N 2	KOAT	08/28/12	08/30/12	Action 7 News @ 6p	6-630p		:30			NM	3	\$2,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-TWT---				3	\$800.00			
N 3	KOAT	08/28/12	08/30/12	Nightline	1105-1135p		:30			NM	3	\$675.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-TWT---				3	\$225.00			
N 4	KOAT	09/01/12	09/01/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-----1-				1	\$300.00			
N 5	KOAT	09/01/12	09/01/12	Action 7 News @ 5p Sat	5-530p		:30			NM	1	\$300.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-----1-				1	\$300.00			
N 6	KOAT	09/02/12	09/02/12	This Week	9-10a		:30			NM	1	\$500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-----1				1	\$500.00			
N 7	KOAT	09/03/12	09/03/12	Good Morning America	7-9a		:30			NM	1	\$525.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	1-----				1	\$525.00			
N 8	KOAT	09/03/12	09/03/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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## CONTRACT



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

www.koat.com

And:

Mentzer Media Services  
Attention: Anne Braunscheidel  
600 Fairmont Ave  
Suite 306  
Towson, MD 21286

<u>Contract / Revision</u> 940065 /		<u>Alt Order #</u> 06266164
<u>Product</u> Issue		
<u>Contract Dates</u> 08/22/12 - 08/27/12	<u>Estimate #</u> 317 AMER FOR PROSP	
<u>Advertiser</u> Americans for Prosperity		<u>Original Date / Revision</u> 08/07/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	08/22/12	08/23/12	Good Morning America	7-9a		:30			NM	2	\$1,050.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WT---				2	\$525.00			
N 2	KOAT	08/22/12	08/24/12	Action 7 News @ 6p	6-630p		:30			NM	3	\$2,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WTF--				3	\$800.00			
N 3	KOAT	08/22/12	08/24/12	Entertainment Tonight 630-7p	630-7p		:30			NM	2	\$1,600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WTF--				2	\$800.00			
N 4	KOAT	08/22/12	08/24/12	Action 7 News @ 1030p	1030-1105p		:30			NM	2	\$1,700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WTF--				2	\$850.00			
N 5	KOAT	08/22/12	08/24/12	Nightline	1105-1135p		:30			NM	3	\$675.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WTF--				3	\$225.00			
N 7	KOAT	08/25/12	08/25/12	NASCAR Cup Series Prime	530-9p		:30			NM	4	\$2,600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-----4-				4	\$650.00			
D 8	KOAT	08/25/12	08/25/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
D 9	KOAT	08/25/12	08/25/12	Sa A7N @ 6P	6-630p		:30			NM	0	\$0.00
N 10	KOAT	08/25/12	08/25/12	GREY'S ANATOMY	Late Fringe/Various		:30			NM	1	\$130.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-----1-				1	\$130.00			

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**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

Contract / Revision	Alt Order #
940065 /	06266164

Contract Dates	Product	Estimate #
08/22/12 - 08/27/12	Issue	317 AMER FOR PROSPER

Advertiser	Original Date / Revision
Americans for Prosperity	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	KOAT	08/26/12	08/26/12	This Week	9-10a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----1				1	\$500.00			
N 12	KOAT	08/26/12	08/26/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----1				1	\$525.00			
N 13	KOAT	08/27/12	08/27/12	Good Morning America	7-9a		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1-----				1	\$525.00			
N 14	KOAT	08/27/12	08/27/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1-----				1	\$800.00			
N 15	KOAT	08/27/12	08/27/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1-----				1	\$800.00			
N 16	KOAT	08/27/12	08/27/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1-----				1	\$850.00			
N 17	KOAT	08/27/12	08/27/12	Nightline	1105-1135p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1-----				1	\$225.00			
N 18	KOAT	08/27/12	08/27/12	BACHELOR PAD	7-10p		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1-----				1	\$2,200.00			
N 19	KOAT	08/25/12	08/25/12	Sa 6a A7N More in the AM	6-9a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----S-				2	\$300.00			
N 20	KOAT	08/26/12	08/26/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----S				1	\$300.00			
<b>Totals</b>											<b>28</b>	<b>\$17,480.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	22	\$12,080.00	\$10,268.00
08/27/12 - 08/27/12	6	\$5,400.00	\$4,590.00
<b>Totals</b>	<b>28</b>	<b>\$17,480.00</b>	<b>\$14,858.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

<u>Contract / Revision</u>		<u>Alt Order #</u>
940065 /		06266164
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/22/12 - 08/27/12	Issue	317 AMER FOR PROSPEI
<u>Advertiser</u>		<u>Original Date / Revision</u>
Americans for Prosperity		08/07/12 / 08/07/12

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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